

WHY SHOULD I BECOME A CERTIFIED APPLICATOR?

Cerakote is a professionally applied OEM finish, it is not a DIY finish. You will learn the correct way to apply Cerakote, and after attending our 2-day interactive course, you will become a factory trained Cerakote Certified Applicator.

WHERE DO I GET TRAINING?

You will receive individual training at our state-of-the-art facilities in White City, Oregon. Our training courses are two full days. They are hands-on, comprehensive, and designed to educate you on all aspects of becoming a successful Cerakote Certified Applicator. We hold courses Monday-Tuesday and Thursday-Friday. We can offer customized classes tailored to meet your specialized needs, or hold off-site classes as requested.



WHAT WILL I LEARN?

You will gain valuable knowledge and experience in:

- Correct Preparation by Substrate
- Various Methods of Degreasing
- Proper Racking
- Coating Selection
- Basic to Advance Spray Gun Techniques
- In-Depth Application Methods
- Curing Procedures
- Stenciling & Camo Techniques
- Advice on Equipment & Operation
- Problem Solving & Troubleshooting
- Project/Job Costing
- Marketing Strategies
- Robotics (by request)
- Overview of Cerakote Products

ARE THERE ANY OTHER BENEFITS TO BECOMING A CERTIFIED APPLICATOR?

Yes! There are several. Over 300,000 people visit our websites each month to view projects and look for applicators. Our entire marketing strategy revolves around driving these potential customers to you.

- You benefit from our in-house, expert marketing team. We invest heavily in Google and Bing Ads, YouTube, as well as social media sites like Facebook, Instagram, Twitter and Pinterest
- You will have an interactive listing on our Certified Applicator Map* with the following features:
 - o Your own photo gallery of your best work within our Gallery
 - o Your contact information, along with a bio and testimonials
 - o Direct linking to your website and or Facebook/Instagram page
- You will have dedicated support from our Cerakote Training Team

In Addition:

- You will receive free ground shipping on all orders over \$200
- You will receive 30% off all Cerakote 4oz single Testers
- You will receive 20% off all equipment and swag
- New colors are always free (Tester size for the first 30 days with your next order)

(Note: To take advantage of these benefits, please call in your order at 1-866-774-7628)

We also provide you, free of charge, with:

- A Cerakote counter top display and cool Cerakote swag
- Brochures to advertise your business (customized with your logo for a minimal cost)
- Access to hundreds of digital files for stenciling patterns, logos etc.



HOW MUCH IS IT?

The cost of the training class is \$1,700 for the first person, \$1200 for the second and \$850 for each additional.

- An \$850 deposit secures your class dates
- Upon receipt of the deposit, your company is placed as "Coming Soon" on our Applicator Map*

To help offset the cost of the training class, you can ship two (2) predetermined items to our Cerakote Training Facility two weeks prior to your class dates. If you choose to send firearms, they must be COMPLETELY disassembled. They will be coated during the training and shipped back to the address listed on your FFL.

I'M READY TO SIGN UP!

Great! To reserve a class date, please email Mike Marugg, our Certified Network Manager, at CertifiedApplicators@Cerakote.com, or give him a call at 1-866-774-7628.

Manufacturers / OEMs

Please feel free to contact us directly to inquire about training options for you. Expedited training may be available.

International Training

Training to become a Cerakote Certified Applicator is also available through one of our distributors. You are welcome to attend training at any of their locations or at our headquarters in Oregon.

- Australia – SLR Coatings (61-7-3823-4522)
- Colombia - Cerakote Colombia (+57-310-334-5555)
- Germany – PBN Coatings (0049-4106-71929)
- Japan – Suzutomo Ltd. (+81-3-3834-3572)

We look forward to partnering with you!

FINISH STRONG The Cerakote Team



*Note: Certification is given upon completion of training. Map listing is approved prior to deposit given to secure class dates. Contact NIC for details.